



FIGTREE COMMUNITY CAROLS

SPONSORSHIP PROSPECTUS

AN INVITATION

We are pleased to announce that the 32nd anniversary of the spectacular Figtree Community Carols, an event that is much-loved and keenly anticipated by the community of Figtree and surrounding suburbs, will be held on the grounds of Figtree High School and Figtree Anglican Church in December.

Figtree Community Carols is organised by Figtree Anglican Church, which views the event as a unique occasion to both serve and engage the community during the festive season, celebrating Christmas in a way that is both engaging and appealing. Details of the event are:

Location: Figtree High School and Figtree Anglican Church

Date: Saturday, 12 December 2026

Time: 5:30pm to 9:30pm

THE OPPORTUNITY

Events like Figtree Community Carols are a great opportunity for organisations to use their resources to partner with us to bless the wider community.

It's a wonderful way to engage with the local community at an event which brings joy to thousands of families. Your financial support would demonstrate a tangible commitment to the local community.

The 32nd anniversary of Figtree Community Carols promises to be a wonderful night of Christmas celebration in the Illawarra. Thank you for being prepared to consider supporting us financially to assist with the running of this event.

Yours sincerely,

Scott Simpson
Executive Manager
Figtree Community Carols

Phone: 4272 1322

Email: connect@figtree.church



FAST FACTS

EVENT	2026 Figtree Community Carols – 32 nd anniversary
DATE	Saturday, 12 December 2026
VENUE	Figtree High School oval and Figtree Anglican Church grounds
TIME	5:30pm to 9:30pm
VISION	To host the largest annual Christmas carols event in the Illawarra

OBJECTIVES

- To present the Christmas message in a way that is both engaging and appealing.
- To run a significant community event that serves our local community.
- Bestow a significant financial blessing on a local charity (Rural Fire Service) by way of a collection on the night.

PRINCIPAL ARTISTS

A line-up of high-quality and high-profile performers and entertainers (line-up still to be confirmed) plus a host of local supporting artists. Previous artists have included James Morrison (international jazz performer), Colin Buchanan (Country and children's performer and multiple Golden Guitar winner), and Dean Geyer (singer-songwriter).

TARGET AUDIENCE Families throughout the Illawarra

ATTENDANCE TARGET Approx. 8,000 people

OPERATING BUDGET \$70,000
(this is in addition to approximately \$60,000 in-kind sponsorship)

KEY PERSONNEL	Rev Robin Kinstead	<i>Executive Producer</i>
	Adele Peteranec	<i>Project Manager</i>
	Greg Bell	<i>Production Manager</i>
	Scott Simpson	<i>Executive Manager</i>

PROMOTION Social media, television, radio and newspaper event advertising, letterbox drop, event specific website (with direct links to sponsors), posters, corflute signage, banners, tourism websites and community billboards, school networks and other direct channels.



WHAT PEOPLE ARE SAYING ABOUT FIGTREE COMMUNITY CAROLS

"Figtree Community Carols has become a cherished tradition in our city's festive calendar. The event is a perfect illustration of how community-driven initiatives contribute to the cultural fabric of Wollongong." – **Gordon Bradbery, former Lord Mayor of Wollongong**

"Figtree Community Carols event is the best community-based, family friendly, fun, creative, loving, caring Christmas carols event I have ever attended. As a musician, producer, and event organiser for almost five decades I believe I am well able to comment. Figtree Community Carols is a truly outstanding success."
– **Warwick Marsh, founder of Dads4Kids Fatherhood Foundation**

"Without events such as Figtree Community Carols and the exposure it provided for my mobile business, I don't believe I would have had the chance to open a new store and commit to serving those in our local community. I am grateful to be part of such a strong and uplifting community event." – **Kiara Ortega, owner of Delicioso Dessert Bar**

"Mt Keira Rural Fire Brigade has been privileged to be a beneficiary of the Figtree Community Carols for over 10 years. The donated funds received from the event has allowed the brigade to purchase equipment that greatly assists our members when responding to incidents in the local community. We look forward to continuing to support the Figtree Community Carols event into the future."
– **Captain Matthew Jensen, Mt Keira Rural Fire Brigade**

"Figtree Community Carols is an event that holds a special place in the heart of our community. As a lifelong resident of Figtree, I can personally attest to the integral role it plays in bringing families and neighbours together each year. Figtree Community Carols is more than just a holiday event; it strengthens community bonds and provides a sense of continuity and connection across generations."
– **Steve Repaci, owner of Steve's Mobile Pizza**

"Events like the Figtree Community Carols are invaluable for service clubs like Figtree Lions Club to assist with community needs. Funds raised by our club at the carols in recent years have assisted us to provide new humidicribs and non-evasive respirators at Wollongong Hospital." – **Bill Simpson, vice-president of Figtree Lions Club**

"By bringing people together in a welcoming and joyful environment, Figtree Community Carols plays an essential role in helping people rediscover community, build meaningful relationships, and combat feelings of disconnection. It goes beyond festive cheer, offering a space where attendees can reflect on the values of generosity, kindness, and optimism for the future. This annual gathering has become a beacon of light for individuals and families seeking to reconnect not only with others but with the positive, uplifting messages that the Christmas season embodies." – **Michael Marsh, local business owner**

NAMING RIGHTS PARTNER

1 CATEGORY

- 1.1 Naming Rights Partner - an opportunity for your organisation/business to be the Naming Rights Partner inclusive of your company name being incorporated into the official logo for the event, i.e., *Figtree Community Carols, proudly sponsored by [Organisation/Business Name] ...*

2 ADVERTISING

- 2.1 External MEDIUMS: your company promoted and logo incorporated in a Network Ten TV advertising campaign in the lead-up to the event. Company logo incorporated on all external display material, e.g., banners, corflute signs, posters, letterbox drop flyers.

ARTWORK Deadline: Sponsor to supply high resolution or vector logo artwork upon confirmation of sponsorship. Deadline for inclusion in print and media promotion is Friday, 23 October 2026.

- 2.2 Event Program BOOKLET: full page allocation (A5 size).

ARTWORK Deadline: Sponsor to provide artwork to required specifications on or before Friday, 23 October 2026

- 2.3 Event SOCIAL MEDIA: logo and business details with link to Naming Rights Partner website.

- 2.4 Event WEBSITE: logo and business details with link to Naming Rights Partner website.

- 2.5 Event PROGRAM: The Naming Rights Partner will be acknowledged on numerous occasions across the night by the Carols MC.

- 2.6 Event PROGRAM: Naming Rights Partner logo incorporated with other sponsors visually on large display screens, between song sets.

ARTWORK: Sponsor to provide artwork to required specifications

- 2.7 Promotional SIGNAGE: The Naming Rights Partner is invited to provide their own promotional signage, which will be placed in high-visibility locations by the Carols Site Manager.

SIZE Deadline: detail of signage size provided by the Naming Rights Partner on or before Friday, 20 November 2026

SIGNAGE Deadline: delivered to Figtree Anglican Church on or before Friday, 4 December 2026

3 INVESTMENT

minimum \$20,000 (exclusive of GST)

MAJOR SUPPORTING PARTNER

1 CATEGORY

- 1.1 Major Supporting Partner - an opportunity to be a Major Supporting Partner of the event.

2 ADVERTISING

- 2.1 External MEDIUMS: your company promoted and logo incorporated in a Network Ten TV advertising campaign in the lead-up to the event. Company logo incorporated on all external display material, e.g., banners, corflute signs, posters, letterbox drop flyers.

ARTWORK Deadline: Sponsor to supply high resolution or vector logo artwork upon confirmation of sponsorship. Deadline for inclusion in print and media promotion is Friday, 23 October 2026.

- 2.2 Event Program BOOKLET: full page allocation (A5 size).

ARTWORK Deadline: Sponsor to provide artwork to required specifications on or before Friday, 23 October 2026

- 2.3 Event SOCIAL MEDIA: logo and business details with link to Major Supporting Partner website.

- 2.4 Event WEBSITE: logo and business details with link to Major Supporting Partner website.

- 2.5 Event PROGRAM: The Major Supporting Partner will be acknowledged on numerous occasions across the night by the carols MC.

- 2.6 Event PROGRAM: Major Supporting Sponsor logo incorporated with other sponsors visually on large display screens, between song sets.

ARTWORK: Sponsor to provide artwork to required specifications

- 2.7 Promotional SIGNAGE: The Major Supporting Partner is invited to provide their own promotional signage, which will be placed in high-visibility locations by the Carols Site Manager.

SIZE Deadline: detail of signage size provided by the Major Supporting Partner on or before Friday, 20 November 2026

SIGNAGE Deadline: delivered to Figtree Anglican Church on or before Friday, 4 December 2026

3 INVESTMENT

minimum \$10,000 (exclusive of GST)

MEDIA PARTNER

1 CATEGORY

- 1.1 Media Partner - an opportunity to be a Media Partner of the event.

2 ADVERTISING

- 2.1 External MEDIUMS: your company promoted and logo incorporated in a Network Ten TV advertising campaign in the lead-up to the event. Company logo incorporated on all external display material, e.g., banners, corflute signs, posters, letterbox drop flyers.

ARTWORK Deadline: Sponsor to supply high resolution or vector logo artwork upon confirmation of sponsorship. Deadline for inclusion in print and media promotion is Friday, 23 October 2026.

- 2.2 Event Program BOOKLET: full page allocation (A5 size).

ARTWORK Deadline: Sponsor to provide artwork to required specifications on or before Friday, 23 October 2026

- 2.3 Event SOCIAL MEDIA: logo and business details with link to Major Supporting Partner website.

- 2.4 Event WEBSITE: logo and business details with link to Major Supporting Partner website.

- 2.5 Event PROGRAM: The Major Supporting Partner will be acknowledged on numerous occasions across the night by the carols MC.

- 2.6 Event PROGRAM: Major Supporting Sponsor logo incorporated with other sponsors visually on large display screens, between song sets.

ARTWORK: Sponsor to provide artwork to required specifications

- 2.7 Promotional SIGNAGE: The Major Supporting Partner is invited to provide their own promotional signage, which will be placed in high-visibility locations by the Carols Site Manager.

SIZE Deadline: detail of signage size provided by the Major Supporting Partner on or before Friday, 20 November 2026

SIGNAGE Deadline: delivered to Figtree Anglican Church on or before Friday, 4 December 2026

3 INVESTMENT

minimum \$10,000 (exclusive of GST) – partnership can be as either a cash and/or in-kind investment

SPECIFIC PRODUCT PARTNER

1 CATEGORY

- 1.1 Specific Product Partner - an opportunity to sponsor a specific cost unit associated with holding the event.

2 ADVERTISING

- 2.1 Event Program BOOKLET: Sponsor logo acknowledging sponsorship of the unit cost, in a section of the booklet together with other sponsors.

ARTWORK Deadline: Sponsor to supply high resolution or vector logo artwork upon confirmation of sponsorship. Deadline for inclusion in print is Friday, 23 October 2026.

- 2.2 Event SOCIAL MEDIA: logo and business details with link to Specific Product Partner website.

- 2.3 Event WEBSITE: logo and business details with link to Specific Product Partner website.

- 2.4 Event PROGRAM: Specific Product Partner logo incorporated with other sponsors visually on large display screens, between song sets.

- 2.5 Promotional SIGNAGE: The Specific Product Partner is invited to provide their own promotional signage, which will be placed in high visibility locations by the Carols Site Manager.

SIZE Deadline: detail of signage size provided by the Specific Product Partner on or before Friday, 20 November 2026

SIGNAGE Deadline: delivered to Figtree Anglican Church, on or before Friday, 4 December 2026

- 2.6 Sponsor will be acknowledged from the stage when their product is featured on the night.

3 INVESTMENT:

Financial contribution is specific to the product unit being sponsored

- | | |
|---|-----------------------------------|
| ☐ Fireworks | \$4,500 (exclusive of GST) |
| ☐ Security fencing | \$4,500 (exclusive of GST) |
| ☐ Principal artists | \$5,000 (exclusive of GST) |
| ☐ Staging | \$4,000 (exclusive of GST) |
| ☐ Security personnel | \$2,500 (exclusive of GST) |
| ☐ Program printing | \$2,000 (exclusive of GST) |

NB: each product unit has been supplied at a reduced cost by the supplier as their contribution to supporting the event.

CORE SUPPORTER – BUSINESS

The opportunity exists to become a **core supporter – business** of Figtree Community Carols 2026, by taking up an offer to advertise your business at what is the Illawarra's biggest community carols event.

Figtree Community Carols regularly attracts upwards of 8,000 people. These crowds are predominantly drawn from the suburbs of Figtree, Unanderra, Cordeaux Heights, Mt Kembla, Mt Keira, and Mt St Thomas – people who live in the immediate vicinity of your business. This year, the carols will be held on Saturday 12 December, commencing at 5:30pm and finishing with a bang (literally!) at 9:30pm with a giant fireworks display.

A **core supporter – business** advertising package requires a minimum \$1,000 investment. In return for your financial commitment, not only will you generate significant community goodwill toward your business for your support of what is a highly valued and keenly anticipated event on the festive season calendar, but you will also have the opportunity to display a promotional banner/poster/corflute on the fencing that surrounds the carols site, for the duration of the event. The banner/poster/corflute can be a maximum size of 3m x 1.5m and must be provided by your business.

Your company name and logo will also be displayed in the carols program, with acknowledgement as a **core supporter – business**, that is distributed free on the night, while reference will be made from the stage multiple times on the night by the carols hosts that all businesses being promoted on the event fencing are core supporters of the event.

To take up this unique offer to become a **core supporter – business** of Figtree Community Carols, or to find out more about this fantastic opportunity, please contact Figtree Community Carols Event Coordinator, Adele Peteranec on 0412 523 074 or email adele.peteranec@figtree.church.

INVESTMENT

minimum \$1,000 (exclusive of GST)



FIGTREE COMMUNITY CAROLS

figtreecarols.com

 [Figtree Community Carols](#)



Figtree Community Carols is proudly hosted by
FIGTREE ANGLICAN CHURCH

4-10 Gibsons Rd Figtree NSW 2525
4272 1322 | connect@figtree.church | figtree.church

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